



David T. Reinemann

Graphics • Design • Illustration • Web

Profile

Dynamic & Creative Graphic Designer – experience in all mediums & platforms used in graphic design. Particular knowledge base in print and layout, corporate branding, brand imaging, logo development & brand identity and designing advertising collateral and retail P.O.S. Promotional items.

Effective Team Player – known for creativity, flexibility and sense of humor. Talented at building and maintaining “win-win” partnerships. Clear communicator both written and orally who meets deadlines.

Education/Training

Madison Area Technical College
Madison, Wisconsin
Associate Degree of Applied Arts in
Graphic Design & Illustration
December 2007
Academic Dean's List

Professional/Academic Accomplishments

Developed marketing collateral, menus and P.O.P. Ad pieces for several restaurants. Repositioned and developed new extension and corporate logo and imaging to strengthen brand identity.

Freelance Clients

Wright Renovations (Evansville, WI)

Created logo, letterhead, brochures, and business cards to better meet business needs.

Rookies Restaurant (Blackearth WI)

Revised existing menu, created additional collateral and promotional layouts.

Great Dane Pub & Brewery (Madison, WI)

Designed advertisements, posters, and other forms of print media to promote additional store locations.

Technical Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
QuarkXPress
Microsoft Word and excel
Mac & PC Platforms

Work Experience

Great Dane Pub & Brewery- Madison, WI 1996-present

Experience in management, training both groups and individual employees, multi-tasking, communication, scheduling, customer service, handling complaints, working in a fast paced environment.

Affiliations/Interest

Design Madison member 2007,
MATC Art Club member, 2004-2007,
Finalist for MATC Portfolio Show Invitation, 2007
Digital photography
Wood working
Oil painting

126 East Wilson Street, M
Madison, WI 53703-4583
608.446.4429
david@davidreinemann.com
Portfolio and references
available upon request